

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 245 Issue 1
 Washington DC 20007



WNCN-TV

1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Orig

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 12725	Campaign Ref: E:120829037
Buyer: ..	Client/Product/Estimate: 11 / 14 / 1473	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06300744
Est./PO Number: 06300744	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Dccc	Booking Group: WNCN	Key Market: Raleigh-Durham, NC
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	C
1	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	170	30 Comme	Nbr of Spots	2	2	
2	M-F 4p Ellen .TWTF..	03	250	30 Comme	Nbr of Spots	2	2	
3	M-F 5p Judge Judy .TWTF..	03	250	30 Comme	Nbr of Spots	2	2	
4	M-F 530p Judge Judy .TWTF..	03	250	30 Comme	Nbr of Spots	2	2	
5	M-F 6p News .TWTF..	03	305	30 Comme	Nbr of Spots	2	2	
6	M-F 6a News .TWTF..	03	350	30 Comme	Nbr of Spots	2	2	
7	M-F 7a Today Show .TWTF..	03	650	30 Comme	Nbr of Spots	2	2	
8	M-F 730p Extra .TWTF..	03	275	30 Comme	Nbr of Spots	2	2	
9	Mon 8-10p ET / 7-9p CT Voice	04	4035	30 Comme	Nbr of Spots	1	1	
Weekly Totals:					Total Spots(Ord Spots)	20	1	21

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	C
10	M..... M-Su 11p News .TWTFFSS	03	615	30 Comme	2		2	
11	Ryder Cup SatS. 12:00:00-19:00:00	02	1200	30 Comme	2		2	
Weekly Totals:					20	1	21	
Total Spots(Ord Spots)					20	1	21	

Grand Totals

	Month 9 Weeks: 5 09/24	Month 10 Weeks: 4 10/01
Totals	21	1
Spots	20	1
Cost	8630	4095

Grand Totals:

Spots:	21
Gross Total:	12,725.00
Commission:	1,908.75
Net Total:	10,816.25

REP HEADLINE# 6300744
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG29/12 15.19
*** WNCN-TV ***

ADV #	ADV. NAME	ISS/DCCC	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	GREAT AMERICAN MEDIA	BUYER NAME	MIKE FURMAN	
		3050 K ST NW,	SALES PRSN	WA- MICK NESCI (H)	
		WASHINGTON, DC 20007			
ORDER #	CONTRACT #	6300744	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	DCCC	EST#1473	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	SEP25/12	OCT1/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG29/12	15.19

REP: NEW ORDER
TTL 12725 @ 21X
PLS CFM
THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 12725.00
TOTAL SPOTS 21

REP HEADLINE# 6300744
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG29/12 12.45
*** WNCN-TV ***

ADV # ADV. NAME ISS/DCCC

AGY # AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME MIKE FURMAN

SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6300744

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1473 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG29/12 12.45

REP: NEW ORDER

TTL 12725 @ 21X

PLS CFM

THANKS, MIKE FOR MICK

ECN
GEN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1473

1			1135P-1235A	30		\$170.00	9/25	9/28	2		TU-F	2
---	--	--	-------------	----	--	----------	------	------	---	--	------	---

PROGRAM : TONIGHT SHOW
CON COM1: TONIGHT SHOW

2			400P-500P	30		\$250.00	9/25	9/28	2		TU-F	2
---	--	--	-----------	----	--	----------	------	------	---	--	------	---

PROGRAM : ELLEN
CON COM1: ELLEN

3			500P-530P	30		\$250.00	9/25	9/28	2		TU-F	2
---	--	--	-----------	----	--	----------	------	------	---	--	------	---

PROGRAM : JUDGE JUDY
CON COM1: JUDGE JUDY

mw
8/29

AUG29/12 12.45
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530P-600P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$250.00	9/25	9/28	2		TU-F	2
5			600P-630P PROGRAM : NBC 17 NEWS AT 6P CON COM1: NBC 17 NEWS AT 6P	30		\$305.00	9/25	9/28	2		TU-F	2
6			600A-700A PROGRAM : NBC 17 TODAY AT 6A CON COM1: NBC 17 TODAY AT 6A	30		\$350.00	9/25	9/28	2		TU-F	2
7			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$650.00	9/25	9/28	2		TU-F	2
8			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$275.00	9/25	9/28	2		TU-F	2
9			800P-1000P PROGRAM : THE VOICE CON COM1: THE VOICE	30		\$4,095.00	10/1	10/1	1		MON	1
10			1200N-700P PROGRAM : RYDER CUP CON COM1: RYDER CUP	30		\$1,200.00	9/29	9/29	2		SAT	2
11			1100P-1135P PROGRAM : NBC 17 NEWS AT 11 CON COM1: NBC 17 NEWS AT 11	30		\$615.00	9/25	9/30	2		TU-SU	2
SEP/12 \$8,630.00 OCT/12 \$4,095.00												
CONTRACT TOTAL												12725.00
TOTAL SPOTS												21

REP HEADLINE# 6300744
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG29/12 12.45
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	:	:	:	:	:	:	:	:	:	:	:	:

COMPETITIVE INFORMATION NOT YET AVAILABLE.
 SVC- NSI BOOKS- NOV/11 NOV/PJ
 DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Sarah Levene
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

This broadcast time will be used by: Democratic Congressional Campaign Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee
430 South Capitol St.
Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Kristie Mark, Chief Operating Officer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/18/11 *[Signature]* 202 338 8700
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.